

# **Das ist der Algorithmus, wo man mit muss! (#not ?)**

10.10.2014





Narrative Science

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# Anticipated Earnings Increase for Fastenal

By [Narrative Science](#)

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Analysts expect higher profit for **Fastenal** when the company reports its third quarter results on Friday, October 10, 2014. The consensus estimate is calling for profit of 45 cents a share, reflecting a rise from 40 cents per share a year ago.

The consensus estimate hasn't changed over the past month, but it's down from three months ago when it was 46 cents. For the fiscal year, analysts are expecting earnings of \$1.66 per share. Revenue is projected to be 14% above the year-earlier total of \$858.4 million at \$977.8 million for the quarter. For the year, revenue is expected to come in at \$3.74 billion.

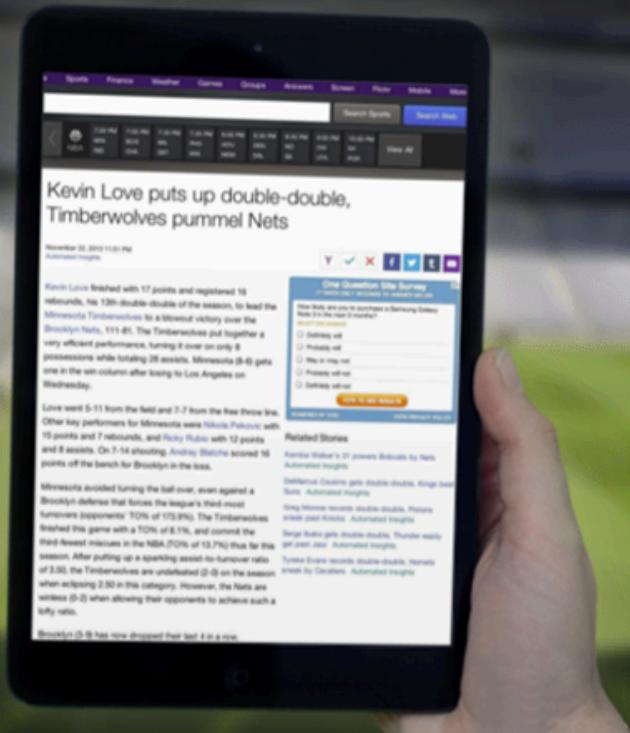
Revenue rose for the past two quarters in a row. In the most recent quarter, revenue rose 11% year-over-year to \$949.9 million. The quarter before that, it rose 9%.

For three straight quarters, the company has seen net income rise. In the second quarter, net income rose 9% while it rose 3% in the first quarter and 1% in the fourth quarter.

*Earnings estimates provided by Zacks.*

*Narrative Science, through its proprietary artificial intelligence platform, transforms data into stories and insights.*



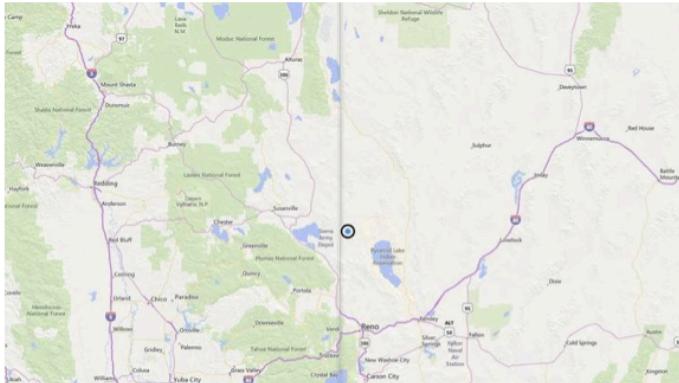


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## **Earthquake: 3.4 quake strikes near Janesville**



A map shows the approximate location of the epicenter of Monday morning's quake near Janesville. (Bing Maps)

By QUAKEBOT

SHARELINES

A magnitude 3.4 earthquake was reported 31 miles from Janesville

OCTOBER 6, 2014, 4:57 AM

**A** shallow magnitude 3.4 earthquake was reported Monday morning 31 miles from Janesville, Calif., according to the U.S. Geological Survey. The tremor occurred at 4:01 a.m. PDT at a depth of 1.2 miles.

According to the USGS, the epicenter was 39 miles from Susanville and 44 miles from Spanish Springs, Nev.

In the past 10 days, there have been no earthquakes magnitude 3.0 and greater centered nearby.

This information comes from the USGS Earthquake Notification Service and this post was created by an algorithm.

Read more about Southern California earthquakes.

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# Drei Berliner Stationen oberhalb des Feinstaub-Jahres-Limits

Berlin zählt zu den deutschen Städten, in denen die höchsten Feinstaub-Konzentrationen gemessen werden. 2014 wurde der von der EU vorgegebene Jahres-Grenzwert in der Hauptstadt an drei Orten überschritten.

+++ Letztes automatisches Update: 08.10.2014, 14:00 Uhr +++



Täglich messen elf Stationen (siehe Karte) die Feinstaub-Belastung in Berlin. Laut einer Richtlinie der Europäischen Union darf dabei der Grenzwert von 50 Mikrogramm pro Kubikmeter nur an 35 Tagen im Jahr überschritten werden.

**58**

Tageshöchstwert  
Karl-Marx-Straße

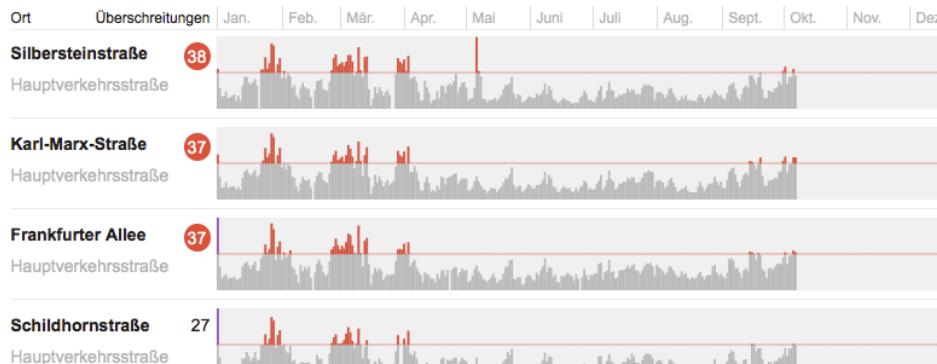
**38**

Tagestiefstwert  
Grunewald

Zahlen vom 08.10.2014 in Mikrogramm pro Kubikmeter ( $\mu\text{g}/\text{m}^3$ ). 50  $\mu\text{g}/\text{m}^3$  darf pro Station im Jahr nicht mehr als 35 Tage überschritten werden.

In diesem Jahr zählt die Station Silbersteinstraße bereits 38 Überschreitungen. Kein Einzelfall. Seit 2008 gab es in Berlin insgesamt 2104 vorzeitige Überschreitung des Jahres-Grenzwertes. Die früheste war am 17.03.2010 an der Station Mariendorfer Damm (289 Tage vor Jahresende). Die Berliner Senatsverwaltung für Stadtentwicklung und Umwelt sieht darin ein Problem.

## Täglich aktuell: Feinstaub-Messergebnisse 2014



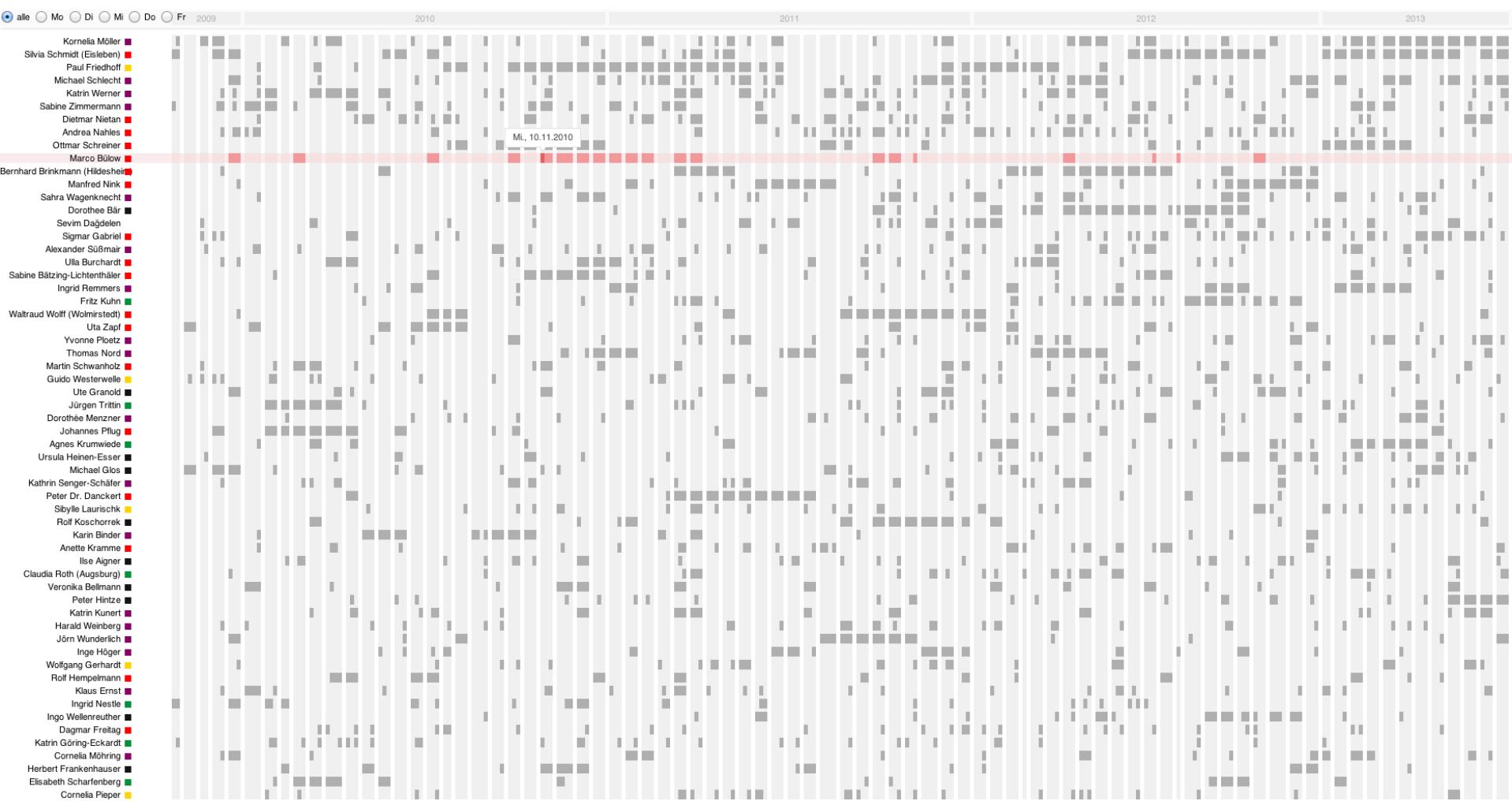


05:00 Uhr



tagesschau

# Was können Computer nicht?



Stefan Niggemeier  
MEDIENJOURNALIST



Seite auswählen

## Im Wortlaut: Der „Code of Ethics“ von „Zeit Online“

13. MÄRZ 2014

Ein Problem an der ganzen Sache mit „Zeit Online“ und Moritz Gathmann war, dass sich die Redaktsionsleitung auf „interne ethische Richtlinien“ berief, die außerhalb der Redaktion gar nicht bekannt waren und sind. Der „Code of Ethics“ gilt seit Sommer 2012 und ist nach Angaben von Markus Horeld, dem stellvertretenden Chefredakteur, allen Redakteuren bei „Zeit Online“ „bekannt und zugänglich“. Chefredakteur Jochen Wegner schrieb hier in den Kommentaren, es sei „sicher sinnvoll“, die Richtlinien „so schnell wie möglich zu publizieren. Auch das ist ein Versäumnis, das wir in den kommenden Monaten nachholen werden.“

Ich bin mir nicht ganz sicher, warum das so eine langwierige Angelegenheit sein soll, wenn sich andere Dinge in der Redaktion innerhalb von zwei Stunden und drei Tweets erledigen lassen. Vielleicht kann ich das abkürzen. Das hier ist der „Code of Ethics“ von „Zeit Online“:

### i. JOURNALISTISCHE UNABHÄNGIGKEIT

a. Wir legen offen, wenn ein Autor zu den in seinen Artikeln beschriebenen Personen oder Institutionen persönliche Beziehungen unterhält. Dies betrifft

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MACH MIT BEIM WETTBEWERB ZU THEMEN DER DIGITALEN GESELLSCHAFT!

EINREICHFRIST 15. NOVEMBER



# Don't be evil

From Wikipedia, the free encyclopedia

"**Don't be evil**" is the formal corporate [motto](#) (or slogan) of [Google](#).<sup>[1]</sup> While there have been unsourced allegations that Google dropped this motto, particularly in light of privacy violations,<sup>[2]</sup> it remains at the head of Google's corporate Code of Conduct.<sup>[3]</sup> It was first suggested either by Google employee [Paul Buchheit](#) at a meeting about corporate values that took place in early 2000<sup>[4]</sup> or in 2001<sup>[5]</sup> or, according to another account, by Google engineer Amit Patel in 1999.<sup>[6]</sup> Buchheit, the creator of [Gmail](#), said he "wanted something that, once you put it in there, would be hard to take out", adding that the slogan was "also a bit of a jab at a lot of the other companies, especially our


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## Code of Conduct

### Preface

"Don't be evil." Googlers generally apply those words to how we serve our users. But "Don't be evil" is much more than that. Yes, it's about providing our users unbiased access to information, focusing on their needs and giving them the best products and services that we can. But it's also about doing the right thing more generally – following the law, acting honorably and treating each other with respect.

The Google Code of Conduct is one of the ways we put "Don't be evil" into practice. It's built around the recognition that everything we do in connection with our work at Google will be, and should be, measured against the highest possible standards of ethical business conduct. We set the bar that high for practical as well as aspirational reasons: Our commitment to the highest standards helps us hire great people, build great products, and attract loyal users. Trust and mutual respect among employees and users are the foundation of our success, and they are something we need to earn every day.

So please do read the Code, and follow both its spirit and letter, always bearing in mind that each of us has a personal responsibility to incorporate, and to encourage other Googlers to incorporate, the principles of the Code into our work. And if you have a question or ever think that one of your fellow Googlers or the company as a whole may be falling short of our commitment, don't be silent. We want – and need – to hear from you.

### Who Must Follow Our Code?

We expect all of our employees and Board members to know and follow the Code. Failure to do so can result in disciplinary action, including termination of employment. Moreover, while the Code is specifically written for Google employees and Board members, we expect Google contractors, consultants and others who may be temporarily assigned to perform work or services for Google to follow the Code in connection with their work for us. Failure of a Google contractor, consultant or other covered service provider to follow the Code can result in termination of their relationship with Google.

### What If I Have a Code-Related Question or Concern?

If you have a question or concern, don't just sit there. You can contact your manager, your Human Resources representative or Ethics & Compliance. If you want to remain anonymous, you can make a report of a suspected violation or concern through the Ethics & Compliance Helpline.

**Forbes Börsen-Journalismus**

<http://www.forbes.com/sites/narrativescience/2014/10/08/anticipated-earnings-increase-for-fastenal/>

<http://www.forbes.com/sites/narrativescience/>

**L.A. Times Erdbeben**

<http://www.latimes.com/local/lanow/la-me-earthquakes-a-earquake-34-quake-strikes-near-janesville-calif-ohmnxw-story.html>

**Berliner Morgenpost Feinstaub**

<http://www.morgenpost.de/berlin/article127420411/Wo-die-Feinstaub-Belastung-in-Berlin-am-hoechsten-ist.html?config=interactive>

**Wetter**

<http://wetter.tagesschau.de/>

<http://wetter.tagesschau.de/deutschland/>

**Abgeordnetenbilanz**

<http://www.zeit.de/politik/deutschland/abgeordnetenbilanz/?partei=-&ansicht=ml&kategorie=5>

**Das stehende Heer**

<http://www.zeit.de/politik/2014-09/bundeswehr-ausstattung-marine-luftwaffe-heer>

**Das googeln der Anderen**

<http://www.zeit.de/politik/2014-05/vorurteile-eu-laender>

**Weitere Beispiele:**

<http://www.zeit.de/datenjournalismus>

**ZON-CoE**

<http://www.stefan-niggemeier.de/blog/17470/im-wortlaut-der-code-of-ethics-von-zeit-online/>

**Google Code of Conduct**

<http://investor.google.com/corporate/code-of-conduct.html>